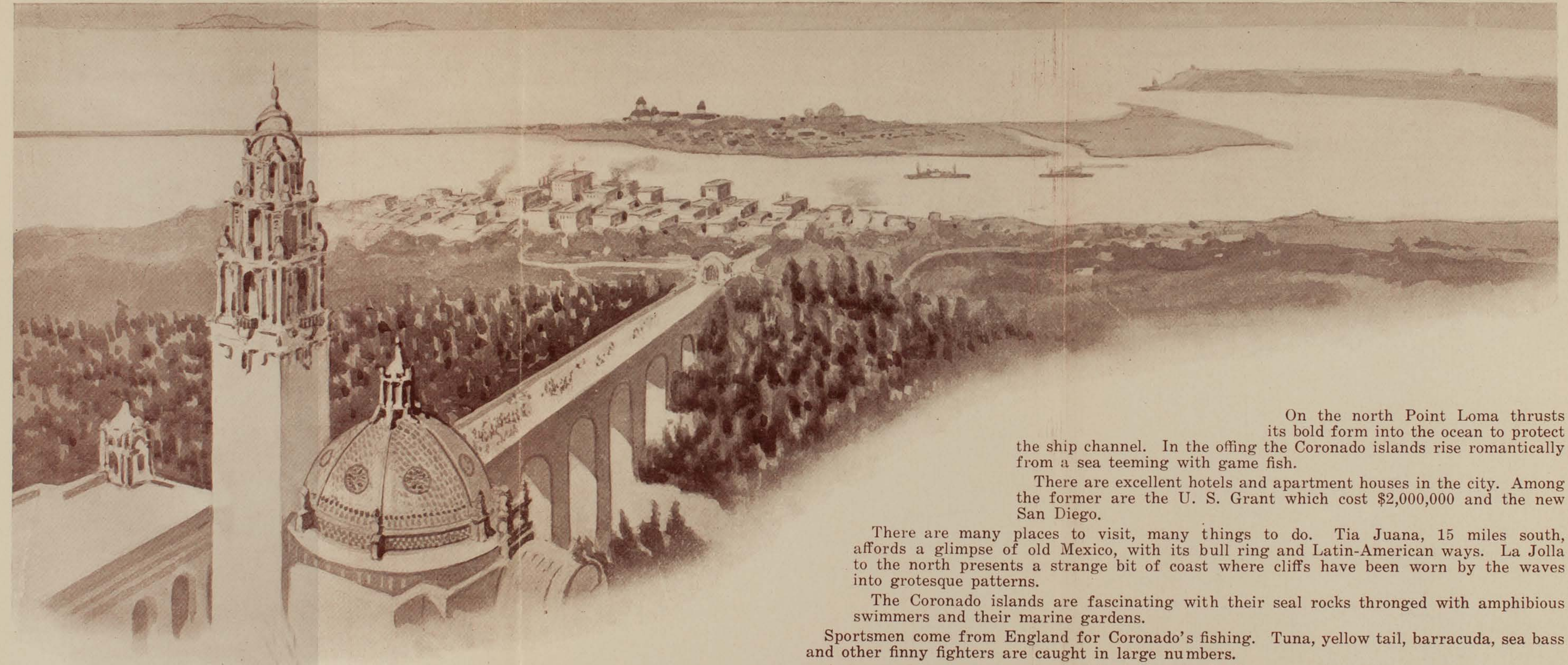


SAN DIEGO, where summer never ends, where the sunshine and breezes of June and January are equally delightful, is more attractive now than ever before in its history.

Here is being built an international exposition which will break all records as to period of operation. It will open January 1, 1915, and not close until year-end, December 31, 1915. The equable climate of San Diego makes possible an out-of-doors show for 365 consecutive days.

The Panama-California Exposition is swiftly nearing completion in 1400-acre Balboa Park. Its ornate Spanish-Colonial architecture with domes and turrets showing the Moorish and Byzantine influence, appeal powerfully to the imagination. Seven million flowering plants, ornamental trees and blossoming shrubs have set the grounds a-smile. You cross Puente del Cabrillo, which bridges a deep canyon soon to be transformed into a lake, and enter a walled city of the fifteenth century. To put it briefly, the Exposition, although international in scope, epitomizes the history of southwestern America.

Stretching from bay to mesa, San Diego enjoys a superb vista. In front at its feet, curves one of the most pleasing land-locked harbors in the whole world. Yachts, ships of commerce and naval vessels come and go. Across the bay lies the graceful narrow peninsula of Coronado with its handsome homes and regal hotel.

On the north Point Loma thrusts its bold form into the ocean to protect the ship channel. In the offing the Coronado islands rise romantically from a sea teeming with game fish.

There are excellent hotels and apartment houses in the city. Among the former are the U. S. Grant which cost $2,000,000 and the new San Diego.

There are many places to visit, many things to do. Tia Juana, 15 miles south, affords a glimpse of old Mexico, with its bull ring and Latin-American ways. La Jolla to the north presents a strange bit of coast where cliffs have been worn by the waves into grotesque patterns.

The Coronado islands are fascinating with their seal rocks thronged with amphibious swimmers and their marine gardens.

Sportsmen come from England for Coronado's fishing. Tuna, yellow tail, barracuda, sea bass and other finny fighters are caught in large numbers.

A ferry takes one across the bay from the city to the peninsula. The towers and gables of Hotel del Coronado please the eye. An air of repose distinguishes the great house. Its grounds are royal. It is built around a quadrangular patio or open court more than an acre in extent where brilliant blossoms, rare plants and singing birds abound.

Its lofty-ceilinged dining room and spacious ball room, writing rooms overlooking the sea, wide corridors and verandas, its casino, garage and large bath house, its ample polo field, golf links and tennis courts, its boat house and fleet of boats, combine to make it one of the world's most notable resorts.

Summer polo tournaments, with noted teams contesting, are being staged on a great scale at Coronado this year.

The Santa Fe operates four daily trains to California from Chicago and Kansas City. In winter the fifth, The Santa Fe de Luxe, is operated weekly. This service will be augmented to care for Exposition traffic.

The Panama-Pacific International Exposition will open in San Francisco February 20, 1915, and close December 4, 1915. You should visit both.

The Saint and The Angel are fast trains of superior service and equipment, operated daily between San Francisco, Oakland, Los Angeles and San Diego. These trains offer the only through service between San Francisco and San Diego.

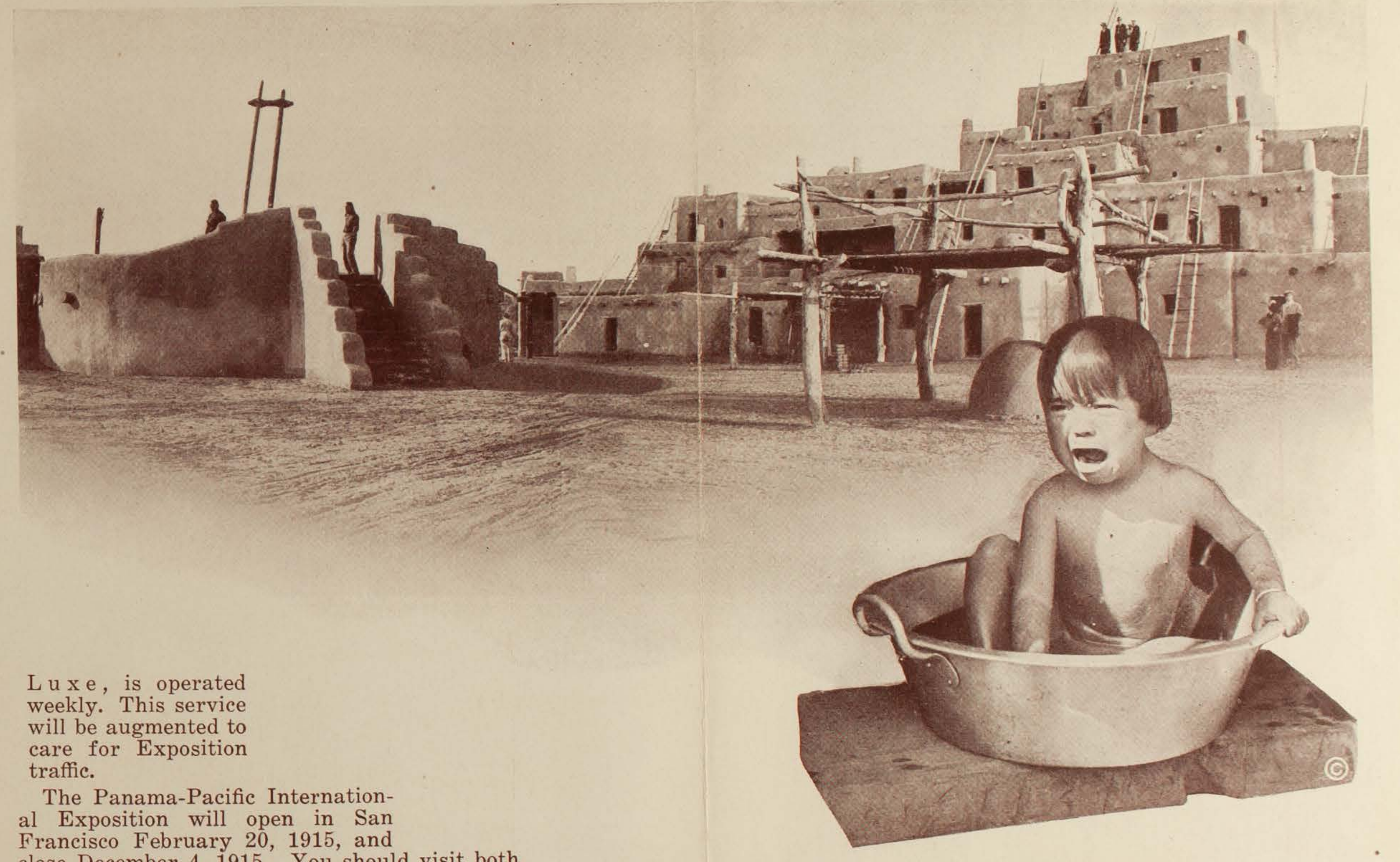
Home Economy and Foreign Arts Buildings

Interesting Bits

U. S. Grant Hotel

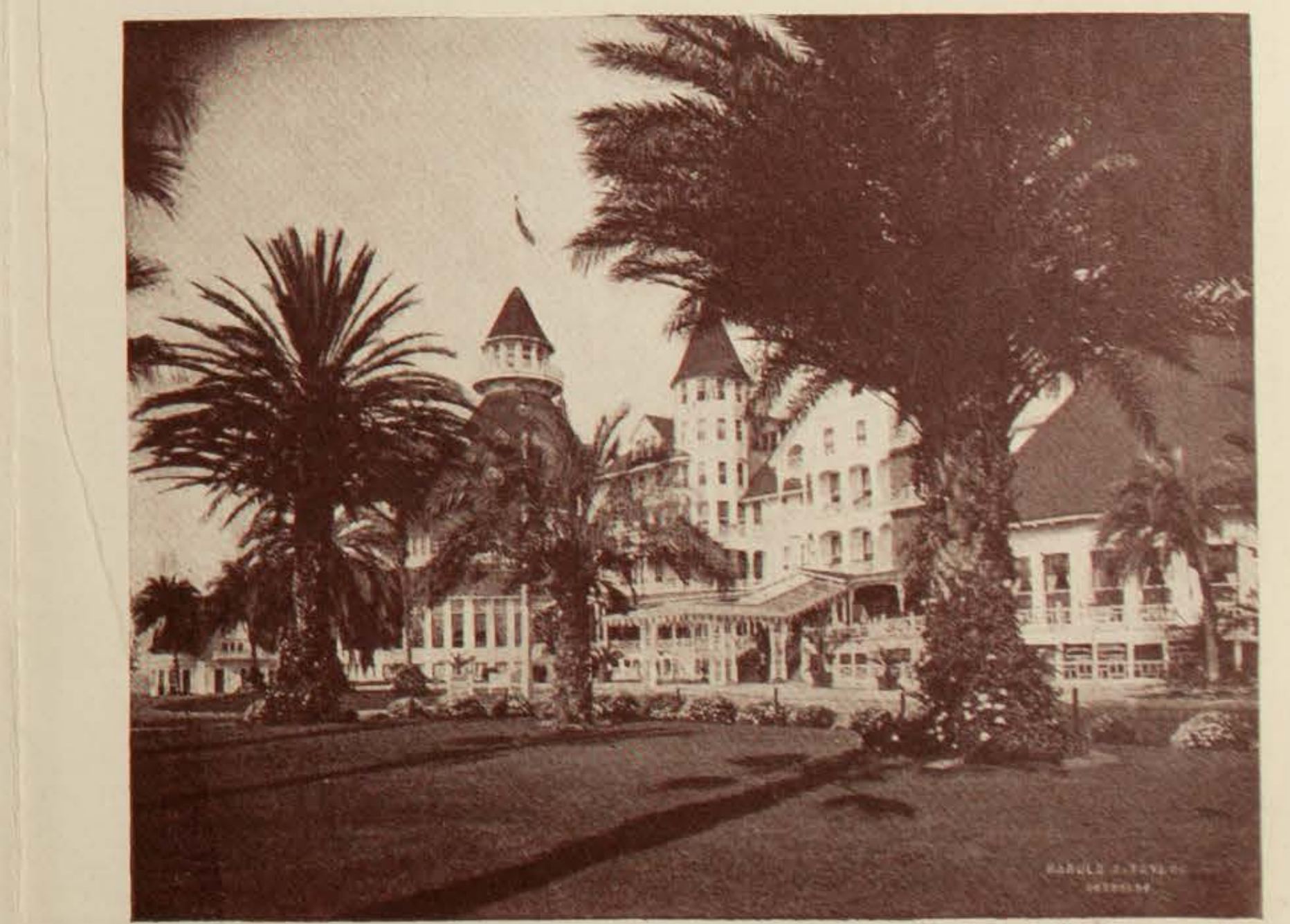
San Diego Hotel

Looking East Along The Prado



Santa Fe Painted Desert Exhibit, San Diego Exposition

East front—Science and Education Building.



Hotel del Coronado

San Diego Exposition 1915

San Diego Exposition 1915

San Francisco De Solano
San Rafael
SAN FRANCISCO
OAKLAND
STOCKTON
YOSEMITE VALLEY
MERCED
San Francisco De Asis
Santa Clara
San Jose
Santa Cruz
San Juan Bautista
San Carlos Borromeo
Carmel
MONTEREY
Soledad
San Antonio De Padua
San Miguel
San Luis Obispo
Purisima Concepcion
Santa Ynez
Santa Barbara
SANTA BARBARA
San Buenaventura
San Fernando
PACIFIC OCEAN
FRESNO
REEDLEY
CORCORAN
BAKERSFIELD
MOJAVE
KRAMER
BARSTOW
DAGGETT
TONOPAH
SAN BERNARDINO
PASADENA
LOS ANGELES
ORANGE
REDLANDS
RIVERSIDE
REDONDO BEACH
San Gabriel
San Juan Capistrano
OCEANSIDE
San Luis Rey
SAN DIEGO
San Diego De Alcala
CORONADO BEACH
LUDLOW
CADIZ
GOFFS
NEEDLES
PARKER
BOUSE
KINGMAN
GREAT SALT LAKE
GRAND CANYON OF ARIZONA
GRAND CANYON
SELIGMAN
WILLIAMS
ASH FORK
PRESCOTT
FLAGSTAFF
CASTLE HOT SPRINGS
WICKENBURG
PHOENIX
SAN FRANCISCO PEAKS
CANYON DIABLO
HOPI VILLAGES
NAVAJO INDIAN RESERVATION
WINSLOW
ADAMANA
PETRIFIED FOREST
GALLUP
ZUNI
ACOMA
LAGUNA
RIO PUERCO
ALBUQUERQUE
ISLETA
BELEN
SOCORRO
SILVER CITY
DEMING
LAS CRUCES
EL PASO
SANTA FE
LAS VEGAS
WILLARD
VAUGHN
SPANISH PEAKS
SPRINGER
RATON
TRINIDAD
THATCHER
DENVER
PIKES PEAK
COLORADO SPRINGS
CAÑON CITY
PUEBLO
LA JUNTA
FT. SUMNER
ROSWELL
CARLSBAD
CLOVIS
CANYON
AMARILLO
LUBBOCK
POST
SNYDER
SWEETWATER
SYRACUSE
GARDEN CITY
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